

CEE HydroSystems USA Inc. Opens in San Diego, California

Description

CEE HydroSystems has continued its recent expansion by opening an office in San Diego, California. Located in North San Diego County, CEE HydroSystems USA Inc. will help to maximize growth in the USA, Canada, and South America. The San Diego office will be run by newly-appointed Vice President (Sales) Adrian McDonald. Joining CEE HydroSystems in September 2015 from Teledyne Oceanscience (formerly The Oceanscience Group), McDonald will initially be focused on developing the US market. “Adrian brings a proven track record of driving strong business growth and implementing effective product development and marketing strategies; we are confident that this latest appointment will position us to grow, not just in the USA but eventually through enhanced global distribution”, said Peter Garforth, CEE HydroSystems Director. With our latest portable combined GNSS / echo sounder CEESCOPE™ systems offering significant advantages to the shallow water surveyor, and new products scheduled for 2016 we are excited about our product line that will be available for new customers.”

The CEE range of echo sounders was first developed over a decade ago to offer surveyors a convenient one-box solution to reduce hardware setup time and the need for interconnecting components. The company’s CEEDUCER™ was the first truly portable survey-grade echo sounder and positioning system available. Future developments will continue to enhance the user experience. “While GNSS suppliers for example are continuously improving their user interface for improved efficiency and usability, single beam echo sounders are largely still operating as they were 20 or 30 years ago. Our goal is to innovate to a more modern user experience when surveying with our equipment”, said Garforth.

From their factory in Sydney, Australia CEE HydroSystems manufacture survey-grade echo sounders with integrated GNSS solutions, designed for maximum portability, convenience, and ruggedness. CEE HydroSystems equipment can usually be found surveying inshore water, ports, harbors, and the nearshore coastal environment on personal watercraft or small boats.

